

February 14, 1983

The Honorable Michael K. Deaver
The White House
Washington, D.C. 20500

Dear Michael:

While we have been preparing for conventional military conflict with the Soviet Union, the Japanese have invaded our country, conquered our industries, and are in the process of colonizing American commerce.

I note from some of the work I have been doing in the computer industry, the enormous challenge America faces today in creating a viable strategy to compete with the Japanese, who have invested enormous amounts of money and manpower, to say nothing of the fact that they have purchased the best American technology, in gaining a technological lead over this country.

In talking with people around the country, I find an enormous desire to develop a competitive American strategy. I would suggest that you might very well have Dick Wirthlin do some polling for you, and it would be my intuitive judgment that you will find that the desire for such an effort domestically could in fact mean as much to Ronald Reagan in 1984 as the Panama Canal did in 1976.

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I think this is an issue that you will need to consider very carefully. It can be one of the single focal points of this Administration and can really mean a great deal to the record that this Administration carves as it addresses the responsibilities of society.

Hon. Michael K. Deaver

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I think you have made some very positive moves recently, and I think the President is moving into a position where he will be a very formidable foe for anyone who would attempt to displace him in the next election.

I believe in the economics and politics of this issue and, let me say, Michael, I understand that you are bombarded daily with a hundred things that are necessary in order to save the world, each of which requires immediate action and your prompt attention, but I believe if you will do a little polling, you will find an enormously responsive American public. People are ready to provide almost unlimited support to the leader who will articulate a desire to see our country as highly competitive as possible in this particular international trade arena.

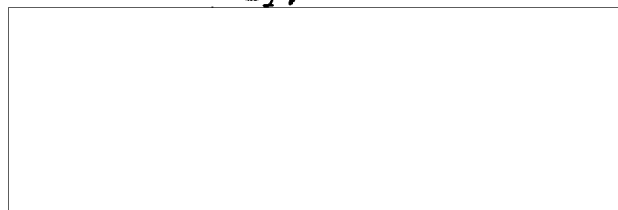
I believe that the efforts I can contribute in this regard are perhaps the most constructive contribution I am able to make to this Administration. It is a challenge I welcome because it provides a meaning and purpose to my life and to that of my associates in this endeavor.

I have asked for an audience with you (in the regal sense) for almost a year now and believe that if you are going to share any of your precious moments with me during the course of this four-year tenure, this would be the appropriate time and this is the important issue.

I would appreciate it if you would have Shirley schedule some time when I might brief you on what has been accomplished to date and solicit your support for this project.

I have given a great deal, Michael, as you know. My desire to give still burns brightly because in my heart I am, as you have said in the past, a "true believer." I look forward to seeing you soon. Time is of the essence.

Sincerely,

/ Chairman of the Board and
Chief Executive Officer

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